

TAYLOR PRESS

2025 CAMPAIGN OPTIONS & ADVERTISING RATES

Our newspaper provides targeted delivery for your marketing message in the Taylor and surrounding areas and into rural East Williamson County.

DISPLAY ADVERTISING

STANDARD SIZING & RATES

SIZE	NAME	COLS.X INCHES	TOTAL INCHES	DESIGN SPECS
2X2	STANDARD	2X2	4	3.22"X2"
2X3	STANDARD	2X3	6	3.22"X3"
2X5	STANDARD	2X5	10	3.22"X5"
3X5	EIGHTH	3X5	15	4.91"X5"
VERTICAL QUARTER	V. QUARTER	3X10.5	31.5	4.91"X10.5"
HORIZONTAL QUARTER	H. QUARTER	6X5.25	31.5	10"X5.25"
VERTICAL HALF	V. HALF	3X21	63	4.91"X21"
HORIZONTAL HALF	H. HALF	6X10.5	63	10"X10.5"
FULL	FULL	6X21	126	10"X21"

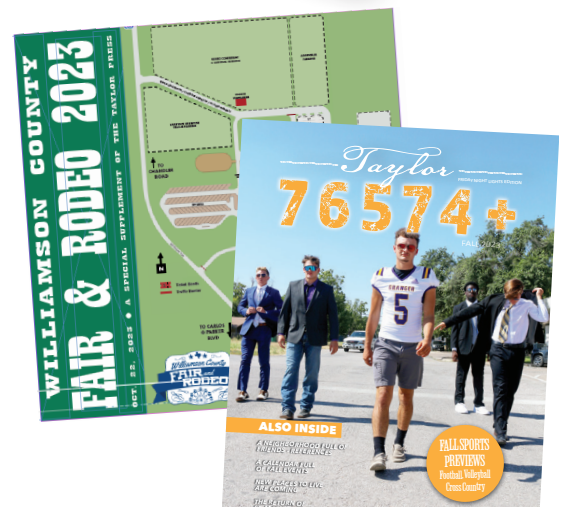


**RATES INCLUDE
GRAPHIC DESIGN**

**EASTERN
WILLIAMSON
COUNTY**

BUSINESS DIRECTORY

AC & HEAT DAVE'S HEATING & AIR SERVING CUSTOMERS SINCE 1986! OPEN 8 AM - 6 PM 512-365-6627 Or scan the QR code	ROOFING TOMMY TALLEY ROOFING & HOUSE LEVELING A home that stands for Quality and Integrity Proudly providing Taylor and surrounding communities with quality customer service for more than three decades. 512-844-8883 Mobile	PRINTING granite PRINTING "Ready to take your products to the people!" TAYLOR, TEXAS 512-352-5471
PAINTING ELDER'S Paint Contracting Residential Interior & Exterior Refinish Deck & Pressure Washing 512-563-9063 billie_elder@yahoo.com	MOBILE DJ MICHAEL CRAIG'S MOBILE MUSIC SYSTEM MUSIC TO YOUR PLEASURE UNUSUAL PARTIES OR ANY EVENT THAT MUSIC IS NEEDED! FOR MORE INFORMATION CALL: 512-365-7300 (Evening hours only) FOR CATERING: 512-365-7300	REALTOR John HORTON REALTY Duane Schmitt 512-352-7828 512-352-7829 512-352-7830 512-352-7831 512-352-7832 512-352-7833 512-352-7834 512-352-7835 512-352-7836 512-352-7837 512-352-7838 512-352-7839 512-352-7840 512-352-7841 512-352-7842 512-352-7843 512-352-7844 512-352-7845 512-352-7846 512-352-7847 512-352-7848 512-352-7849 512-352-7850 512-352-7851 512-352-7852 512-352-7853 512-352-7854 512-352-7855 512-352-7856 512-352-7857 512-352-7858 512-352-7859 512-352-7860 512-352-7861 512-352-7862 512-352-7863 512-352-7864 512-352-7865 512-352-7866 512-352-7867 512-352-7868 512-352-7869 512-352-7870 512-352-7871 512-352-7872 512-352-7873 512-352-7874 512-352-7875 512-352-7876 512-352-7877 512-352-7878 512-352-7879 512-352-7880 512-352-7881 512-352-7882 512-352-7883 512-352-7884 512-352-7885 512-352-7886 512-352-7887 512-352-7888 512-352-7889 512-352-7890 512-352-7891 512-352-7892 512-352-7893 512-352-7894 512-352-7895 512-352-7896 512-352-7897 512-352-7898 512-352-7899 512-352-7900 512-352-7901 512-352-7902 512-352-7903 512-352-7904 512-352-7905 512-352-7906 512-352-7907 512-352-7908 512-352-7909 512-352-7910 512-352-7911 512-352-7912 512-352-7913 512-352-7914 512-352-7915 512-352-7916 512-352-7917 512-352-7918 512-352-7919 512-352-7920 512-352-7921 512-352-7922 512-352-7923 512-352-7924 512-352-7925 512-352-7926 512-352-7927 512-352-7928 512-352-7929 512-352-7930 512-352-7931 512-352-7932 512-352-7933 512-352-7934 512-352-7935 512-352-7936 512-352-7937 512-352-7938 512-352-7939 512-352-7940 512-352-7941 512-352-7942 512-352-7943 512-352-7944 512-352-7945 512-352-7946 512-352-7947 512-352-7948 512-352-7949 512-352-7950 512-352-7951 512-352-7952 512-352-7953 512-352-7954 512-352-7955 512-352-7956 512-352-7957 512-352-7958 512-352-7959 512-352-7960 512-352-7961 512-352-7962 512-352-7963 512-352-7964 512-352-7965 512-352-7966 512-352-7967 512-352-7968 512-352-7969 512-352-7970 512-352-7971 512-352-7972 512-352-7973 512-352-7974 512-352-7975 512-352-7976 512-352-7977 512-352-7978 512-352-7979 512-352-7980 512-352-7981 512-352-7982 512-352-7983 512-352-7984 512-352-7985 512-352-7986 512-352-7987 512-352-7988 512-352-7989 512-352-7990 512-352-7991 512-352-7992 512-352-7993 512-352-7994 512-352-7995 512-352-7996 512-352-7997 512-352-7998 512-352-7999 512-352-8000
CONSTRUCTION EULENFELD INTERIORS - Finishing - Available - 400 Midland Lane, Taylor, TX 78374 512-352-7974 512-352-7975 512-352-7976 512-352-7977 512-352-7978 512-352-7979 512-352-7980 512-352-7981 512-352-7982 512-352-7983 512-352-7984 512-352-7985 512-352-7986 512-352-7987 512-352-7988 512-352-7989 512-352-7990 512-352-7991 512-352-7992 512-352-7993 512-352-7994 512-352-7995 512-352-7996 512-352-7997 512-352-7998 512-352-7999 512-352-8000	OPHTHALMOLOGIST Eye Associates 400 Midland Lane, Taylor, TX 78374 512-352-7974 512-352-7975 512-352-7976 512-352-7977 512-352-7978 512-352-7979 512-352-7980 512-352-7981 512-352-7982 512-352-7983 512-352-7984 512-352-7985 512-352-7986 512-352-7987 512-352-7988 512-352-7989 512-352-7990 512-352-7991 512-352-7992 512-352-7993 512-352-7994 512-352-7995 512-352-7996 512-352-7997 512-352-7998 512-352-7999 512-352-8000	ROOFING Metal Mart CURTIS MOORE STORE MANAGER 500 CAROLING PARKER BLVD Taylor, Texas 78374 www.metalmart.com 512-352-4337 E-mail: cmoore@metalmart.com



**ASK US ABOUT OUR OTHER
SPECIAL PROMOS**

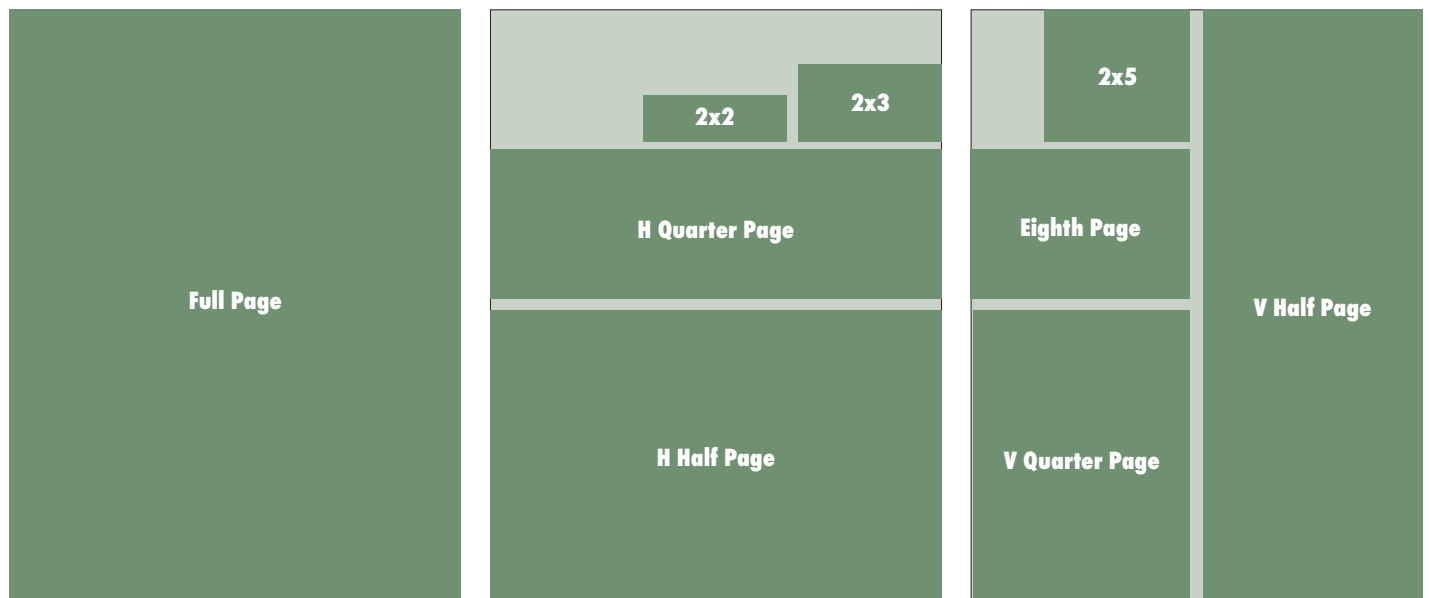
RESERVE YOUR ADVERTISING SPACE TODAY • (512) 352-8535

P TAYLOR PRESS

DISPLAY AD MECHANICALS

Ad design is included in the purchase of your advertising. Let us help you market your business.

SIZE	NAME	COLS.X INCHES	TOTAL INCHES	DESIGN SPECS
2X2	STANDARD	2X2	4	3.22"X2"
2X3	MARKETPLACE	2X3	6	3.22"X3"
2X5	INDEX CARD	2X5	10	3.22"X5"
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FULL	FULL	6X2	126	10"X21"



CAMERA-READY SPECS

PDF format with fonts embedded, produced to correct dimensions for purchased size.

Art must be 300 dpi.

All color ads must be CMYK.

**CAMERA READY ADS
MUST BE SUBMITTED
24 HOURS PRIOR TO
PRESS DEADLINE**

A PUBLICATION OF



**ADVERTISING INFORMATION: XXXXXX
CALL TODAY • 512.352.8535**

TAYLOR PRESS

ONLINE/SOCIAL MEDIA

Ad design is included in the purchase of your advertising.
Let us help you market your business.

WEBSITE ADVERTISING RATES (per month)

HOMEPAGE SLIDESHOW (570 X 262,5 PX)	\$150
LEADERBOARD (728 X 90 PX)	\$100
RIGHT COLUMN SIDEBAR (300 X 250 PX)	\$65
SKYSCRAPER (160 X 600 PX)	\$75
FOOTER (180 X 150 PX)	\$50

FACEBOOK ADVERTISING RATES

POST OR POST SHARE	\$65
AD BOOST (1080 X 1080 PX) + Boost Minimum of	\$50
(boost budget is flexible)	

EMAIL E-Edition ADVERTISING RATES

TOP O-F EMAIL LEADERBOARD (728 X 90 PX)	\$150
BOTTOM OF EMAIL LEADERBOARD (728 X 90 PX)	\$100
SIDEBARS (300 X 250 PX)	\$75

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NEWSPAPER INSERTS

Inserts are a Flat Rate of \$400/Run Up To 3,000 Units

**PROUD TO BE YOUR
TAX PREPARER &
BOOKKEEPER**

Getting Ready
for the 2023
Tax Filing Season

• Big Firm
Capability

• Small Firm
Personality

Contact Us
512-985-9122
512-270-0214

ONS: 7
Grimes Blvd, Suite 610
Taylor, TX 78660

802 W. 12th St. Suite 102
Taylor, TX 78674

OR

QR Code

WELCOME TO THE 2023 WILLIAMSON COUNTY FAIR & RODEO
OCTOBER 29 - 28, 2023

LONE STAR
A.C. CREDIT
FINANCING YOUR PIECE OF TEXAS

GEORGETOWN:
4411 South Interstate 35, Suite 110
Georgetown, Texas 78626
1-512-591-2151

lonestarcredit.com

STRICKLAND BROTHERS
10 MINUTE OIL
CHANGE OF TAYLOR

We love diesels - oil and fuel filter service

1804 N. MAIN ST. TAYLOR, TEXAS (512) 352-3400
OIL SERVICE: MON-SAT 8-6

DVM WANTED!
Southern Veterinary Partners is
looking for a DVM to join us
at Graef Veterinary Hospital in Taylor.

• Sign-on Bonus
• Aggressive Compensation Package
• Vested Ownership Potential

INTERESTED? CONTACT US!

Call/Text us at
205.902.7458

**CLICK HERE FOR
MORE INFORMATION!**

Faithful Hands Therapy

Therapeutic, Swedish, & Sports Massage
Graston & Cupping
Young Living Essential Oil Therapy

979-446-7337

Navasota, Texas 77868

Loretta Hiedon
License # MT136507

**Limited seats
available for the
'24-'25 school year**

Apply Today

Crime of the Week

GRIMES COUNTY
Crime Stoppers
(936) 873-2000

WE need your help locating this fugitive. Any information
leading to the arrest should call Crime Stoppers at
936-873-2000. Tips can also be given anonymously at
https://www.936.com/tipsform.aspx#00-000 or download
the PT Tips app from the Apple Store or Google Play. Any
information given will be done ANONYMOUSLY!

If your information leads to an arrest and/or indictment in
this case, you may be eligible for a cash reward.

